

*Statement  
of Strategic  
Intent*



There's care...

and there's  
**MercyCare**

These Strategic Imperatives have been developed at a time of unprecedented change in terms of the increasing and more complex needs of people and communities facing significant disadvantage in Western Australia, government reform agendas and growing competition from for-profit companies for the delivery of community services.

## Our Vision

For people and communities to thrive.

## Our Mission

To bring compassion and justice to life and break cycles of significant disadvantage

## Our Core Values

<b>Respect</b>	We value the inherent worth of each person and the natural environment.
<b>Integrity</b>	We are honest, genuine, accountable and reliable.
<b>Compassion</b>	We respond with open hearts and minds to people's needs.
<b>Justice</b>	We recognise everyone's right to a fair share of resources and opportunities.
<b>Excellence</b>	We strive for outstanding performance and creativity.
<b>Courage</b>	We promote a mind and spirit that faces up to and engages with challenges.

## Our Strategic Imperatives

To achieve our Vision and Mission we are investing in:

### 1. Service development focusing on:

- Making a real difference for identified people and communities experiencing significant disadvantage, marginalisation and discrimination;
- Enabling people to stay in their own homes and be cared for by providing a wide range of in-home and in-community support;
- Transforming local communities to be places where people are connected, supported and help each other;
- Creating affordable housing models that facilitate employment, participation and wellbeing; and

- Reinventing social justice advocacy to engage and equip our staff, service users, partners and communities and achieve systemic change.

The service development imperatives are all underpinned by MercyCare's person centred approach and research, evidence and evaluation.

### 2. Organisational capacity and service sustainability focusing on:

- Developing revenue generating initiatives to finance Mission; and
- Ensuring effective organisational scale and scope through partnerships, expansion, service integration and internal capacity building.

## Our Identity

MercyCare is a leading Catholic provider of aged care, family, health and community services.

MercyCare's origins date back to 1846 when the Sisters of Mercy arrived in Western Australia, led by Ursula Frayne from Ireland. For the next century and a half, the Perth Congregation of the Sisters of Mercy established and developed a range of education, welfare and health services in Perth and regional Western Australia.

In the period between 1999 and 2002, the Sisters of Mercy instigated processes to establish MercyCare as both a not-for-profit civil company limited by guarantee and an official Catholic Church organisation under canon law – a Public Juridic Person of the Perth Archdiocese.

In creating this structure for MercyCare, the Sisters of Mercy did more than simply hand over the governance of their health, aged care, and family and community services. They fulfilled their long-held vision of entrusting lay people to carry forward the Mercy ethos, spirituality and mission in a contemporary way.

MercyCare stands within a strong and courageous service legacy with roots and inspiration which come from the Sisters of Mercy founder, Catherine McAuley, who displayed outstanding commitment to meet the spiritual, health, education and housing needs of the poor in Dublin in the early 19th century.

Today MercyCare continues this strong service provision track record in responding to people faced with significant needs. This is made possible by the commitment and talent of people who share our guiding organisational vision, core values and mission intentions inspired by both the Mercy tradition and broader body of Catholic Social Teaching.

So, MercyCare enjoys a diversity of people who share in common an aspiration of wanting to make a difference. MercyCare has developed this Statement of Strategic Intent to be proactive in working to break cycles of significant disadvantage so that people and communities can thrive.

For further information about MercyCare please refer to [www.mercycare.com.au](http://www.mercycare.com.au)



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